



SUMMARY

- Product designer with coding knowledge and a background in graphic design and branding.
 - A naturally curious person, always eager to learn and expand my skillset.
 - Easy-going person who enjoys working in teams and loves creating systems and routines to make work easier and more structured.
 - Experience in UX processes, wireframing, prototyping, design systems, and front-end development.
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WORK EXPERIENCE

Freelance Designer (Web & Print) | Berlin

Nov 2024 – now

Providing UX/UI design, branding, and web design services.

Product Designer (UX/UI) | Raus | Berlin

Oct 2022 – Oct 2023

- Established the company's first UX process, improving design efficiency and user experience.
- Designed a web-app travel guide (Raus Companion), leading to higher engagement and usability.
- Optimized the complete booking flow, reducing friction and improving conversions.
- Provided cross-functional design support, creating assets for marketing, print, and digital products.

Product Designer (UX/UI) | tink | Berlin

Jan 2021 – Oct 2022

- Introduced Figma as the primary design tool, improving collaboration between Marketing, Content, Design, and Developer team.
- Developed an optimized marketing landing page workflow, increasing production speed by 30%.
- Initiated and built an early design system, building standard UI components and design patterns for reuse in user interface, improving UI consistency and scalability.

Freelance Graphic Designer | Berlin

2018 – 2020

Provided branding, vector illustration, and graphic design support for various agencies.

Graphic Designer | The Marmalade | Hamburg

2015 – 2017

Led the visual identity and brand standards, collaborating closely with other teams to create pitch presentations, brand assets, and updating the website.

Graphic Designer | Factor Design | Hamburg

2013 – 2015

Assisted Art Directors and Design Leads in creating brand assets and identities for companies such as Gardena, RE/MAX, Brot für die Welt, and COR.

Brand Guardian Trainee | Siemens Healthcare | Erlangen

2011 – 2012

- Ensured brand consistency across various materials by implementing brand guidelines.
- Established a standard system to accelerate brand guidelines corrections.

EDUCATION & CERTIFICATIONS

2024 | The Joy of React Online Course | joyofreact.com

2024 | Design Sprint Facilitation & Workshopping Masterclass | [AJ&Smart](#)

2022 | CSS for JavaScript Developers Online Course | css-for-js.dev

2020 | Full Stack Developer Bootcamp | Le Wagon, Berlin

2011 | Deutsche Sprachprüfung für den Hochschulzugang Preparation Course | Technische Hochschule Nuremberg

2010 | German Language Courses from A1 to C1 | Bildungszentrum Nuremberg

2009 | Adobe Desktop Publishing Software Bootcamp | CICE School, Madrid

2008 | Bachelor of Arts in Audiovisual Communication | University of Seville

SKILLS


UX & Product Design


- UX Design
- Wireframing & Prototyping
- Interaction & Visual Design
- Design Systems & Component Libraries
- Agile & Scrum Methodologies
- Illustration & icons


Technical Skills

- Figma, Adobe Creative Suite, Miro
- HTML, CSS, JavaScript, React
- Git & GitHub
- Asana, Jira, Trello, Notion, Loom

Languages

 English: Fluent

 German: Fluent

 Spanish: Native